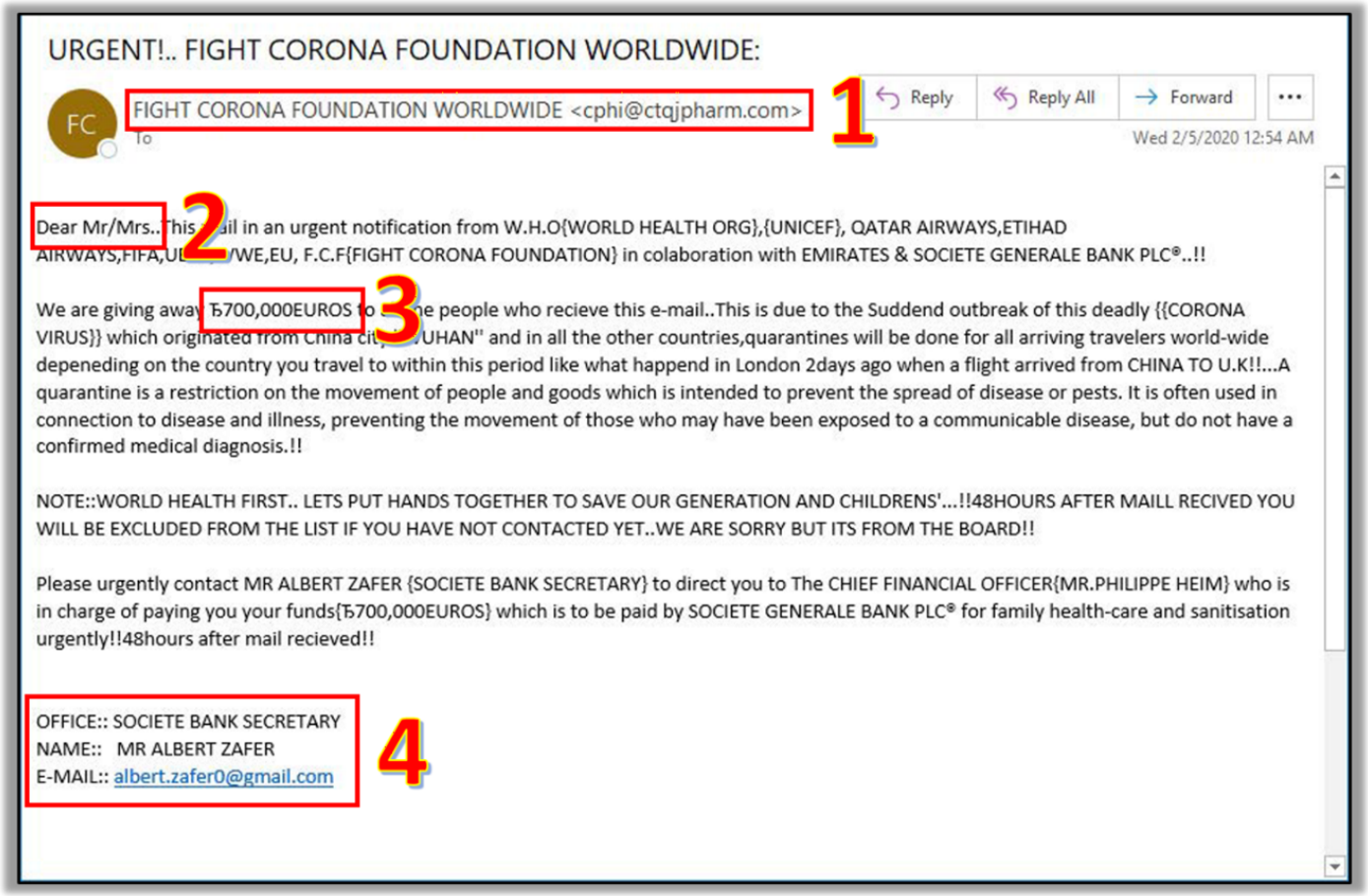
Identifying Phishing



1. Suspicious Senders

- > Always Check the Sender’s email address
- Look for subtle misspellings or unusual domain names

2. Generic Greetings

- Be cautious of generic greetings
- Phishing emails often use greetings like “Dear Customer” instead of your actual name

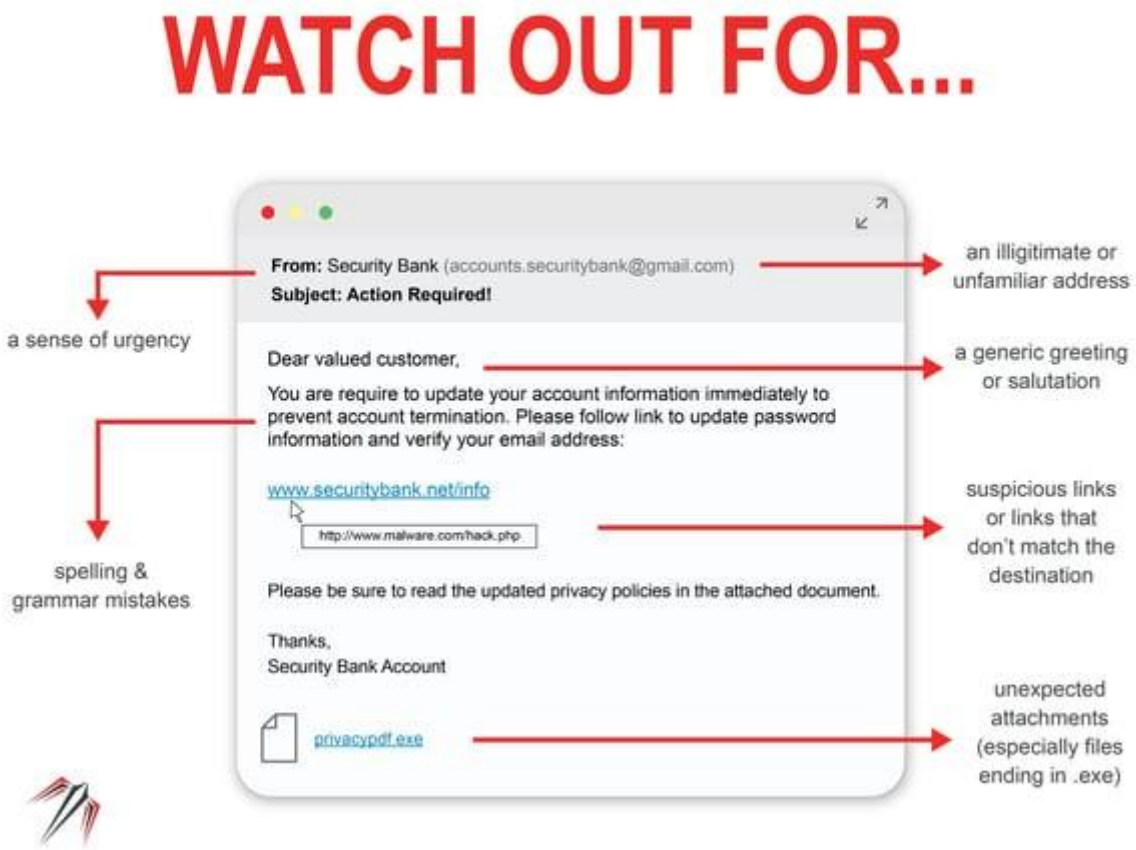
3. Urgent or Threatening Language

- Beware of emails that create a sense of urgency or fear
- Phrases like

> “Your account will be suspended,”
>
> “Immediate action required,” or
>
> “URGENT”

- May also promise rewards of some kind

4. Mismatched URLs



Poor Grammar and Spelling

- Look for spelling and grammatical errors

- Phishing emails often contain typos and awkward phrasing
- This is often due to attackers using Google Translate to translate into English

Unexpected Attachments or Links

- Do not open unexpected attachments or click on suspicious links
- A link might say ‘www.yourbank.com’ but actually lead to a different website
- Do not open an attachment if it is a `.exe` (Windows) or `.dmg` (MacOS)

Request for Personal Information

- Legitimate organizations will not ask for sensitive information via email
- Emails asking for passwords, Social Security numbers, or credit card details are likely phishing attempts

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